

## **CALL FOR CHAPTER PROPOSALS**

### **Higher Education, Policy, and the Global Competition Phenomenon**

#### **Editors**

Val D. Rust, University of California, Los Angeles  
Laura M. Portnoi, California State University, Long Beach  
Sylvia S. Bagley, Mt. Saint Mary's College, Los Angeles

**This volume is part of the Comparative and Development Education Book Series (sponsored by the Higher Education SIG of the Comparative and International Education Society)**

#### **Series Editors**

John N. Hawkins, University of California, Los Angeles  
W. James Jacob, University of Pittsburgh

#### **Publisher**

Palgrave Macmillan

#### **Introduction**

Competition has become a central preoccupation of the higher education sector in an increasingly open and integrated world, with higher education seen as crucial to national stature. Furthermore, nations across the globe have determined that investment in higher education is necessary in order for citizens to enjoy high levels of economic and social well-being. Nations also recognize that if they are to be internationally competitive, their higher education graduates must have extensive language competencies and learn to be global citizens. Through a process of policy borrowing and convergence, many nations have moved toward massification of higher education and the desire to increase the status of higher education institutions within the framework of highly differentiated systems of higher education. As a response to global trends, national and international ranking systems have emerged, and Ministries of Education and other governmental agencies in various regions of the world have implemented reforms to enhance the global competitiveness of higher education institutions. These reforms are not only inspired by rankings but also by attempts to increase the number of students, and to increase equity, accessibility, and affordability. Interest in expanding the number and quality of higher education students is often motivated by attempts to raise gross domestic investment levels, aimed at raising a nation's world development standing. In some regions, such as the European Union, extensive efforts are underway to establish equivalency of qualifications and certifications, while similar practices have been initiated through UNESCO in various regions around the world.

#### **Objective**

The volume represents a comprehensive discussion of the trend toward competition in higher education across the globe, as well as the complex dimensions of the competition phenomenon. It will provide both an overview and analysis of the phenomenon in general, as well as a detailed discussion of global, regional and national case studies. The book will inquire about the processes through which different higher education systems have determined national higher education policies related to global competition, as well as the strategies they have adopted to enhance their global stature. It also seeks to examine the emergence of a focus on competition at the global level.

#### **Target Audience**

The book is targeted toward university faculty and students concerned with higher education in general and with international/comparative aspects in particular. It will also be of interest to practitioners, policy

analysts, higher educational specialists, governmental officials and senior managers in the higher education sector.

### **Recommended Chapter Topics**

The editors welcome submissions on a wide range of topics related to the global competition phenomenon. Submissions may represent a variety of perspectives and methodological approaches, and may be theoretical or empirical in nature. Analyses utilizing critical lenses are particularly encouraged. The editors seek manuscripts focusing on policy borrowing, policy formation and policy analysis at national and regional levels regarding policies that are aimed at improving the systems' global competitiveness. Manuscripts that consider the policies and practices of individual institutions intended to enhance their global competitiveness are also encouraged. Chapter topics may include, but are not limited to: theoretical and historical background factors; critical analysis of the development of the global competition phenomenon; national and international ranking systems; recognition of qualifications processes; higher educational policy developments, such as national privatization policies, world class university policies, global citizen policies, and internationalization to improve competitiveness; and institutional case studies across a variety of countries.

### **Submission Procedures and Timeline**

Chapter proposals must be approximately two single-spaced pages (1000 words) in length and should fully summarize the contents of the manuscript to be submitted. The following topics should be covered: 1) the relevance of the manuscript to the themes of the book, 2) the central contribution and significance of the work, 3) perspectives or theoretical frameworks, 4) salient assertions and arguments presented by the author(s), and 5) when appropriate, methods and findings of empirical studies.

Timeline:

- November 1, 2008: Submission of chapter proposals to editors for consideration
- December 1, 2008: Authors receive acceptance notices; authors whose manuscripts have been accepted receive comments from the editors on chapter proposals and details on preparing the manuscript
- February 28, 2009: Submission of complete, fully-edited manuscripts conforming to style guidelines for the editors' review
- April 30, 2009: Comments from the editors provided on full chapter
- May 31, 2009: Authors resubmit final version of chapter conforming to style guidelines provided by editors
- The volume will be available at the Comparative and International Education Society (CIES) conference in March 2010.

The final deadline for publishing the volume is predetermined in agreement with the publisher. Authors should carefully consider the production timeline for this volume when submitting a chapter proposal, as deadlines must be met promptly and authors will be required to submit a fully-edited manuscript early in the process.

All chapter proposals should be sent via email Laura Portnoi (lportnoi@csulb.edu).