

SIG ANNUAL REPORT 2017-2018

SIG Name: Higher Education	
Chair Name(s): Meggan Madden & Gerardo Blanco-Ramirez	E-Mail Address(es): meggan_madden@gwu.edu & gerardo.blanco@umb.edu

1. SIG Officers (including Institutional Affiliations)

Chair(s): **Meggan Madden**
 Term Begins/Ends: March 2016 - March 2019
 Email(s): meggan_madden@gwu.edu

Vice-Chair: **Gerardo Blanco**
 Term Begins/Ends: March 2017 - March 2020
 Email: gerardo.blanco@umb.edu

Secretary-Treasurer: **Meseret Hailu**
 Term Begins/Ends: March 2016 - March 2019
 Email: mfhailu@gmail.com

Add additional elected officer information if the SIG has more than the required Chair, Vice-Chair and Secretary-Treasurer. Please include an explanatory note if Secretary-Treasurer functions are fulfilled by SIG Chairs.

The Secretary-Treasurer position is primarily a Secretary position. The HESIG Secretary is responsible for taking minutes of board meetings, and for all communications with the HESIG membership.

Program Co-Chairs:
 Co-Chair: Christina Yao
 Term Begins/Ends: March 2016 - March 2019
 Email: cyao@unl.edu

Co-Chair Gus Gregorutti
 Term Begins/Ends: March 2017 - March 2020
 Email: ggregoru@andrews.edu

Awards Committee Chair:
 Rebecca Clothey
 Term Begins/Ends: March 2015 - April 2018
 Email: rac52@drexel.edu

2. SIG Proposal Review for CIES Annual Meeting

Unit Planner(s) [All Academic]:

Christina Yao and Gus Gregorutti

Email(s):

cyao@unl.edu & ggregoru@andrews.edu

- a. **Briefly describe the process for selecting your reviewers, reviewing proposals submitted to your SIG, and creating session panels (including your Highlighted Sessions).**

The HESIG had over 100 reviewers volunteer for the HESIG proposal review for the 2018 Annual Conference. The co-Program Chairs assigned 2 reviewers for individual sessions and 3 reviewers for group sessions in order to ensure rigor without overtaxing volunteers. If there was a conflict between the reviewers, a third reviewer was assigned. We were contacted by volunteers when there was a conflict of interest and we changed the reviewer whenever this occurred.

The highlighted panel sessions for the 2018 Annual Conference includes an invited panel and a highlighted group session. The highlighted group session was selected from among the accepted group sessions submitted to the HESIG. Selecting from the group sessions seemed best because group submissions tend to be more cohesive around topics and often have designated chairs or discussants. The HESIG Board members individually selected one session that were thought to benefit the entire HESIG as being designated as "highlighted." They submitted their individual votes to the co-Program Chairs who tallied the votes. The second highlighted session will be an invited panel of Latin American higher education scholars. See explanation below.

- b. **Please provide suggestions to improve the proposal review process in future years.**

Some form of centralized training on the use of the AllAcademic system would be beneficial.

The current structure of the AllAcademic System needs to add some graphic sections to represent better the steps both applicants and chairs must go through. Timelines and charts will be of help to visualize all the steps to acceptance or rejection. Also, the system would do well with short video (1 minute or so) explaining what the system can deliver depending on who is using it.

3. SIG Program Information for CIES Annual Meeting

- a. **Briefly describe the process and outcomes of the SIG Program at the Annual Meeting, including SIG Highlighted Sessions.**

As for the process and outcomes of the 2017 Annual Meeting, the last Annual report, shared that "the two SIG highlighted session were well attended. In addition, we had a HESIG Business Meeting where 47 members attended, including 5 Board members. At the Business Meeting, we honored our awards recipients, reviewed the website, acknowledge the many volunteers who support the SIG, discussed the program for

next year, reviewed the budget, and sought feedback from the membership regarding new SIG initiatives.” The feedback we received were to offer student travel awards, which we implemented for the 2018 Annual Conference. Two graduate students (one master’s and one doctoral) will receive \$400 to attend the 2018 Annual Conference.

- b. Briefly describe special speakers or symposia affiliated with the SIG at the Annual Meeting, including how the selection for participation was determined. Please attach any related announcements or printed materials in an appendix.**

The HESIG will have one invited panel, highlighting Latin American researchers, at the Mexico City conference. The selection criteria for scholars selected to participate in the invited panel were that their scholarship was focused on Latin American higher education, with a preference for Mexican scholars. The HESIG Board identified a list of scholars to invite, and we went through the list until we had four scholars who accepted our invitation.

- c. Briefly describe outreach activities to the SIG membership. Check all applicable lines below:

Website Web address: **<http://higheredSIG.org/>**

Social media Accounts (include @username):
LinkedIn Group
<https://www.linkedin.com/groups/8611783>

Facebook Group
<https://www.facebook.com/CIES-Higher-Education-Special-Interest-Group-142455656189373/>

Email updates How frequently? Once to twice a month
Which platform? (MailChimp, personal email, etc)? **MailChimp.**

Newsletter How many issues this year?
Who oversees newsletter? Please see the below explanation of the Journal.

Other Please describe:
The Journal of Comparative and International Higher Education (JCIHE), is released 3 times a year: <https://www.jcihe-hesig.org>. The editorial Board of the *JCIHE* is made up of the two HESIG Co-Chairs, an Editor-in-Chief, a senior editor, and a managing editor. The Editor-in-Chief and senior editor are appointed by the Board Co-Chairs. The Managing editor is selected based on the availability of doctoral students working with one of the editorial Board members. Currently the Managing editor is a doctoral student from George Washington University where two of the editorial Board members work.

- d. For the CIES Archives, please attach PDF copies of the following in an appendix:
- SIG website home page
 - Newsletters, official emails, or other SIG outreach

4. SIG Activity Beyond CIES Annual Meeting

Please provide a brief list or description of academic or professional events, publications, collaborations, mentoring, or other activities coordinated by the SIG or its members during the past year.

In addition to the Comparative and International Higher Education Journal, which is published three times a year, the HESIG offers opportunities for members to publish in a book series edited by James Jacob. The latest book edited by HESIG members will be published March 2018. We also have two chairs for our elected positions so that mentoring of Board members can happen throughout the year.

In September 2017, the HESIG surveyed its members to determine how frequently members wanted to hear from HESIG, how interested members were in publishing in the JCIHE, and what type of student funding should be offered. Please see the survey results in the Appendices.

This year we tried to collaborate with the ASHE Council of International Education (CIE) members. An outcome of that collaboration was that the co-chair, Gerardo Blanco-Ramirez and senior editor of the *JCIHE*, Bernhard Streitweiser, presented on a panel at ASHE with one of the chairs of the CIE.

5. SIG Governance

- a. Did the SIG hold officer elections? Yes No

If yes, briefly describe the process and when they were held.

If no, briefly explain why officer elections were not held.

In accordance with the new CIES policy, we will hold our elections in April 2018.

- b. Did the SIG hold its Business Meeting at the Annual Meeting? Yes No

If yes, attach minutes to this report.

If no, briefly explain why a business meeting was not conducted.

Please see the agenda for the 2017 Annual HESIG Business meeting attached.

- c. Did the SIG officers hold any other meetings during the year? Yes No

If yes, attach minutes to this report.

Please see appendix for meeting minutes with HESIG board.

- d. Please include any reflections about challenges with the governing structure of the SIG, its relationship with the SIG Oversight Committee, or any additional comments.

The governing structure of the SIG has worked well for all board members thus far. All team members communicate via monthly meetings and email correspondence.

6. SIG Awards

Please complete the following for all awards given by the SIG during the past year:

- a. Award name: Best Book of the Year: *Campus Support Services, Programs, and Policies for International Students*. IGI Global.
 - b. Award recipient(s): Bista, Krishna and Charlotte Foster.
 - c. Description of the award (Certificate, monetary prize, etc.). Plaque to be presented at HESIG Business Meeting during the 2018 Annual Conference.
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- a. Award name: Best Article of the Year: Global competition, coloniality, and the geopolitics of knowledge in higher education. *British Journal of Sociology of Education*, 37 (1), 92-109.
 - b. Award recipient(s): Shahjahan, Riyad & Morgan, Clara
 - c. Description of the award (Certificate, monetary prize, etc.) Plaque to be presented at HESIG Business Meeting during the 2018 Annual Conference.

SIGs are limited to two awards per year, unless approved by the SIG Oversight Committee and CIES Board of Directors. Please describe any additional awards coordinated by the SIG or its members during the past year.

The HESIG has been awarding four awards per year: 1) Best Book of the Year, 2) Best Article of the Year, 3) Best Dissertation Award, and 4) Lifetime Achievement Award. This year we chose to award only three awards, with honorable mentions for the Best Dissertation Award.

Best Dissertation: 2 awarded this year in a tie.

Yeukai Angela Mlambo

Why Not Academia? - The Streamlined Career Choice Process of Black African American Women Engineers: A Grounded Theory Study
Michigan State University

Jonathan Z. Friedman

Global Distinction: Social Status, Organizational Change and the Internationalization of American and British Universities.

Steinhardt School of Culture, Education, and Human Development, New York University

Honorable Mention

Asabe W. Poloma

Academic Capitalism and the Public Good in Public and Private US Higher Education: A grounded theory study of internationalization
University of Massachusetts Boston

7. SIG Chair Reflections

Please provide any comments, concerns, or suggestions from the SIG to the CIES Board of Directors and/or Office of the Executive Director (attach additional pages if necessary).

The HESIG Board is concerned about its decline in membership and is looking for ways to stay relevant to its members. We appreciate the consultations we had this year with the Board as a new SIG was developed that intersected with our broader higher education theme.

8. Appendices (Attached in PDF format)

Please provide a list of all appendices included with this annual report—including, but not limited to, SIG business meeting minutes, officer meeting minutes, screenshots of SIG website, newsletters, key email correspondence, and any other official materials produced by the SIG (especially those with SIG or CIES logos).

Appendix A: Past listserv announcements

Appendix B: Summary screenshot of the existing website

Appendix C: The results from the 2017 survey

Appendix D: The agenda for the 2017 business meeting

Appendix E: The meeting notes with the entire board from June 2017